



**PennState**  
Smeal College of Business



# Undergraduate Education

**Your business success starts  
with better business partners.**

[undergrad.smeal.psu.edu](https://undergrad.smeal.psu.edu) ↗



# Your business success starts with better business partners

Wherever you are today or imagine yourself tomorrow, Smeal is your business partner for life. For that next great opportunity, we provide the skills, credentials, and confidence you need to thrive. Smeal undergraduate experience is enhanced by numerous involvement opportunities and extensive corporate connections. Join a learning community committed to integrity and designed to prepare you for a business world that is complex, global, and diverse.

**Academic Advising:** To help you pursue your academic goals, select courses, and navigate the world of Penn State and the Smeal College of Business, a professional academic adviser will be assigned to you in time for your first-year arrival on campus. Ideally, you will work with the same adviser until graduation. Additionally, when you enter your major you will be assigned a faculty mentor for guidance on major-specific academic planning and career decisions.

**Peer Mentoring:** Each first-year student is assigned a Penn State Smeal Student Mentor—a student who has been selected and trained to help you navigate your first year on campus academically, socially and personally. Mentors know what it is like to transition from high school and face the challenges of the business school experience. Their guidance and advice can help you prepare for the same success they have achieved as Smeal students.

**Business Career Center:** The Business Career Center (BCC) provides professional development opportunities, career guidance, and career search assistance. Each year, the BCC works with approximately 3,500+ corporate contacts to post business-specific employment opportunities in Nittany Lion Careers to supplement numerous on-campus career fairs, networking sessions, and on-campus interviewing sessions in the fall and spring.

## Academic Experience

As a Smeal student you will customize your academic experience based on your interests and goals. Choose from ten unique majors and four business minors.

**Accounting:** Focus on the development and interpretation of financial information critical to business decision-making.

**Actuarial Science:** Determine and measure risk as a way of confronting business and social perils.

**Corporate Innovation and Entrepreneurship:** Apply creative thinking and problem-solving skills to develop new technologies, innovations, and businesses, and to reinvent current businesses.

**Finance:** Guide individuals and corporations in investment and fundraising decisions.



**83%** of our students have at least one internship/co-op prior to graduating. The top companies hiring Smeal students include:

- Deloitte
- KPMG
- PwC
- Oracle
- EY
- Grant Thornton
- RSM International
- PNC Financial Services
- IBM
- JPMorgan Chase & Co.
- Amazon
- Bank of America
- PepsiCo
- Textron
- Vanguard
- TJX Companies
- Ross Stores, Inc.
- Citi
- Johnson & Johnson
- Lockheed Martin

**Management:** Lead people within the organization and guide the organization itself as it competes in the global marketplace.

**Management Information Systems:** Confront issues associated with implementing information technologies with organizations.

**Marketing:** Coordinate product development, pricing, distribution, and promotional strategies to effectively meet consumer needs.

**Real Estate:** Broker, manage, and develop real estate in public and private decision-making settings.

**Enterprise Risk Management:** Identify, analyze, and respond to business risks and opportunities.

**Supply Chain and Information Systems:** Manage the networks businesses use to acquire, produce, and deliver goods and services around the world.

### **Penn State Smeal Minors:**

- Information Systems Management
- International Business
- Legal Environment of Business
- Supply Chain and Information Sciences and Technology

## **Integrity at Smeal**

# **Honor Code**

**We, the Smeal College of Business community, aspire to the highest ethical standards and will hold each other accountable to them. We will not engage in any action that is improper or that creates the appearance of impropriety in our academic lives, and we intend to hold this standard in our future careers.**

Our community is one of excellence, and our commitment to honor and integrity significantly contributes to—and defines—our success. As a member of our community we want you to not only recognize the responsibilities that come with being a part of Smeal, but also embrace the opportunities afforded to members of our community because we are known for living our shared values every day.



[smeal.psu.edu/integrity](https://smeal.psu.edu/integrity)





## Getting Involved

**International Programs:** The college encourages students to study abroad, and more than a quarter of Smeal undergraduates do so in the fall, spring, or summer semesters. Penn State offers more than 140 programs around the globe. Selecting an appropriate international program of study entails identifying goals and how the study abroad experience will strengthen your overall academic program.

**Clubs and Organizations:** You can develop leadership skills by heading a committee, holding an office, or taking charge in a school project. Smeal offers more than 45 student-run clubs and organizations, giving you the opportunity to strengthen leadership capabilities, network with business professionals, and expand your learning beyond the classroom.

**Alumni Network:** With more than 90,000 alumni around the world, the Smeal alumni network is an invaluable resource for students. Through networking events, career fairs, and our mentoring program, our alumni are available to help you explore a field of interest, as well as connect to selected groups representing various industries.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Nondiscrimination: <https://policy.psu.edu/policies/ad85> UBR BUS 24-60. RIIT0624

## Smeal Resources

- Academic Advising Center
- Business Career Center
- Diversity Enhancement Programs
- International Programs
- Faculty and Student Mentors
- Alumni Worldwide
- First Generation College Student Support

## Penn State Resources

- University Learning Centers
- Schreyer Business Library
- Career Services
- University Office of Global Programs
- Fitness and Sports Facilities
- University Health Services
- Student Disability Resources
- Counseling and Psychological Services

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